



# 2023 Impact Report

**Music in Place** believes that our communities benefit from a thriving **music scene**. We curate and produce excellent, culturally-relevant performances in Bay Area public venues, schools and senior centers. We aim to enhance the cultural fabric of our society to help make the world a better place for all.

# 2023 IN REVIEW



Dear Friends,

The year 2023 was a transitional one for Music in Place. In addition to producing and presenting concerts and educational workshops, we focused on building and evolving our business and program infrastructure so that we would be able to scale into the future.

While we continued to support professional musicians in various settings, we very much focused on our audiences to ensure that the work that we present is relevant, satisfying, and valuable for all. We could not have continued to evolve as we have without your support.

Rodman Marymor  
President

David Poe  
Treasurer/Secretary

Aaron Lington  
Artistic Director



2023 Overview

# COMMUNITY CONCERTS



Music in Place presented our second annual free and accessible concert series on the Sonoma Plaza and in downtown Petaluma from mid-April to mid-October. The series culminated in a three-day Sonoma Valley Music Festival.



We also brought holiday cheer to audiences at various venues around the Plaza on Sundays in December. We showcased musical genres that ranged from classical to rock, from salsa to jazz, from Banda to bluegrass, and everything in between.

There will be many more concerts in 2024!



2023 Overview

# MUSIC IN THE SCHOOLS



Music in Place is proud to offer educational presentations in school classrooms that cover a wide variety of music-related topics. These classes are presented by some of the top professional artist/educators in the Bay Area and can be customized for middle school through high school audiences. Some of the classes we offered in 2023 were Latin Percussion and Jazz Articulation and Style, as well as instruction on brass, woodwind, string and percussion instruments. You'll find us in more schools in 2024!





2023 Overview

# MUSIC FOR SENIORS



Older professional musicians don't get as much opportunity to perform as they may have in the past. Music in Place keeps them engaged through our programming for communities, students and seniors citizens. These gigs give this demographic of artists a boost, both financially and creatively – especially in those programs where they have a chance to perform for appreciative audiences in senior centers and care facilities. We will be expanding these special experiences in 2024.



2023 Overview

# IN TOTAL, WE:



Produced **68** Concerts



Employed **296** Musicians



All the While Delighting  
**6000+**  
Music Lovers Like YOU!

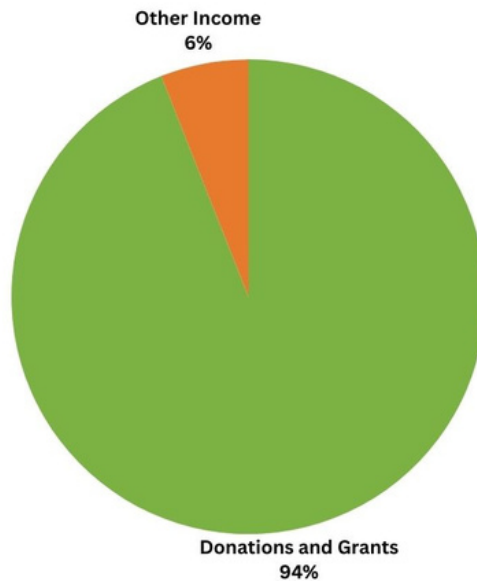
2023 Overview

# FINANCIALS

(unaudited)

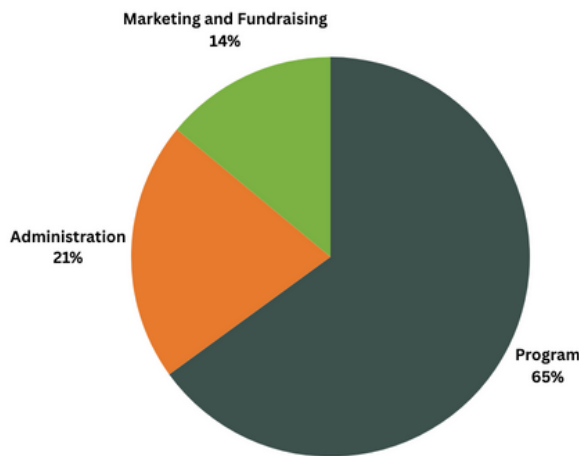
## REVENUE

Donations and Grants  
\$306,100  
Other Income  
\$19,500  
**Total Revenue**  
\$325,600



## EXPENSES

Program Expenses  
\$193,900  
Marketing and Fundraising  
\$42,000  
Administration  
\$64,600  
**Total Expenses**  
\$300,500



In addition to producing music, with the leadership and initiative of our Executive Director Brett Strader and Music Director Aaron Lington, as well as the hands-on support of our board of directors, Music in Place invested in building our brand, programs, relationships, and management infrastructure.



2023 Overview

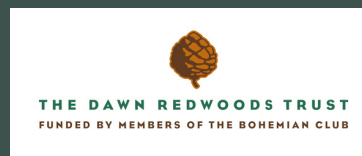
# THANK YOU!

Music in Place is positioned to grow and enhance our programs and services in 2024. This means more community concerts, programs for seniors, and educational experiences for students. As we head into our fifth year of operations, we would like to acknowledge the strong support that we have received from our community.

### Thank you to our Board of Directors:

Rodman Marymor, President | David Poe, Secretary / Treasurer  
Kevin Eng | Joe Lerer | Pamela Rose | Arun Saigal

### Thank you to our Partners and Sponsors:



And thank you to the many individuals and businesses who want to see people from all walks of life come together in welcoming environments and settings to enjoy everything that music in community has to offer.



Looking Ahead to 2024

# GET INVOLVED!



Music in Place's programs are free, accessible, diverse, and supported by your generosity. To invest in our work, please visit our [donation page](#). Thank you!



If you are a Bay Area professional musician looking to collaborate or would like to submit a project proposal to Music In Place, for more information about our Music in Schools Program, or to learn about the exciting volunteer opportunities offered by Music in Place, please [contact us](#).



Follow us on social media (links below) and sign up for our newsletter on our [website](#).



[www.musicinplace.org](http://www.musicinplace.org)

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